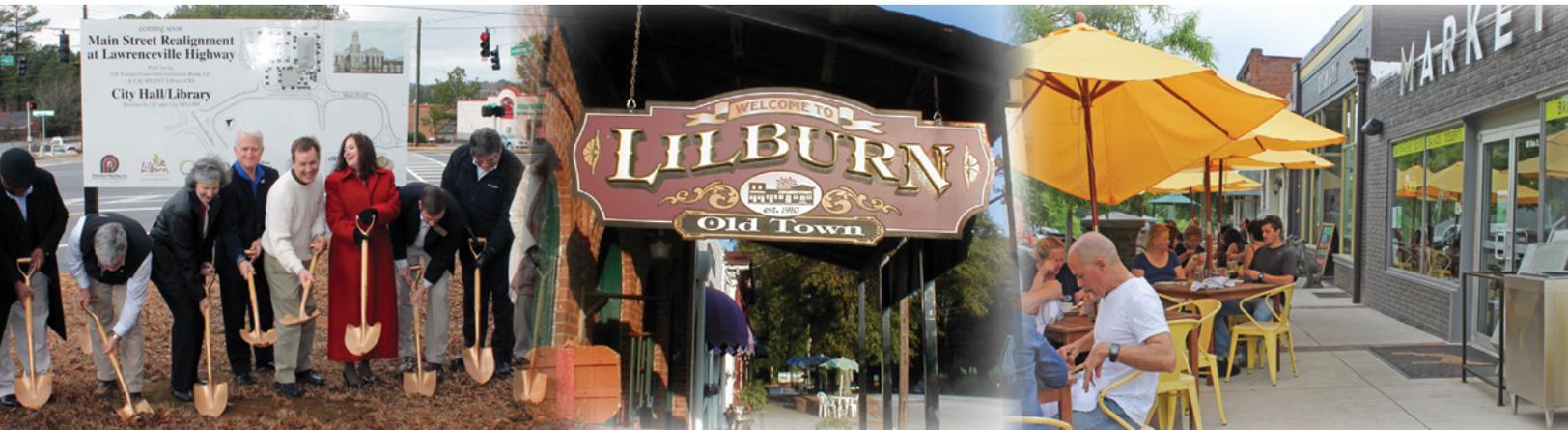




# *Newcomer's Guide* for businesses



# Big Difference.

The City of Lilburn provides first-class municipal services with small-town customer attention. Our 13,300 residents enjoy a thriving local economy, highly professional police protection, outstanding recreational facilities, and some of the best schools in the country. Lilburn is strategically situated in southwestern Gwinnett County less than 20 miles from downtown Atlanta.



#5 on Money Magazine's Best Affordable Places to Live in America 2013!

## City limits

Population: 13,344 in city limits  
Square miles: 6.2  
Millage rate: 4.45 mills  
Police coverage: 2.6 officers per thousand residents  
Residences: 3,403  
Licensed Businesses: 697

## 3-mile radius

**Population**  
Total population: 73,000  
High school graduate: 85%  
Bachelor's Degree: 34%  
Professional Degree: 10%

**Households**  
Total households: 23,720  
Owner occupied: 64%  
Median value: \$141,879

**Income**  
Average household: \$75,327  
Median household disposable: \$48,688

**Age**  
Median age: 34.5 years  
Under 20: 30%  
20-34: 20%  
35-64: 40%

**Consumer expenditures**  
Apparel and Services: \$38,176,118  
Entertainment and Recreation: \$84,012,460  
Household Furnishings: \$40,570,547  
Food at Home: \$122,792,132  
Food Away from Home: \$90,907,486  
Personal Care: \$18,932,961  
*Source: ESRI, 2012 Estimates & Projections*



People move to Lilburn for the great schools, metro access, and affordable housing. They stay because of the small-town charm. Old Town is characterized by tree-lined sidewalks, arching lamp posts, and brick accents. The history of the town has been preserved and is reflected in new construction. Spend some time in Old Town at Gwinnett's most popular antique store, a fresh produce market, and a local pub.

# Big Plans.

The City of Lilburn is moving uptown — literally. Currently City Hall sits next to the railroad tracks on which this city was founded, across the street from the historic buildings that now house shopping, restaurants and a local produce market. By mid 2016, a new Lilburn City Hall/Gwinnett County Library will sit atop a hill at the newly realigned Main Street and Church Street, highly visible to passersby on Lawrenceville Highway. Surrounding the new building, more than 40 acres with highway frontage is ready for private investment.



## Big Spaces.

Recognizing the importance of recreation in building healthy families, Lilburn is proud to have nearly 150 acres of developed park space inside the city limits. Lilburn City Park has a large lawn, playground, pavilion to seat 160, and tennis courts. The park is the trail head for the Camp Creek Greenway, which offers more than 4 miles of paved or gravel walkway. Athletic complexes, which include Bryson Park and Lions Club Park, are operated by Gwinnett County Parks & Recreation. Gwinnett County also has five other parks within 3 miles of the city limits: Bethesda Park Senior & Aquatic Center, Mountain Park Aquatic & Activity Center, Mountain Park skate complex and ball fields, Harmony Grove Soccer Complex, and the Yellow River Post Office historical site.

[cityoflilburn.com/Facilities](http://cityoflilburn.com/Facilities)





Lilburn City Park



Lions Club Park



Camp Creek Greenway Trail



Bryson Park

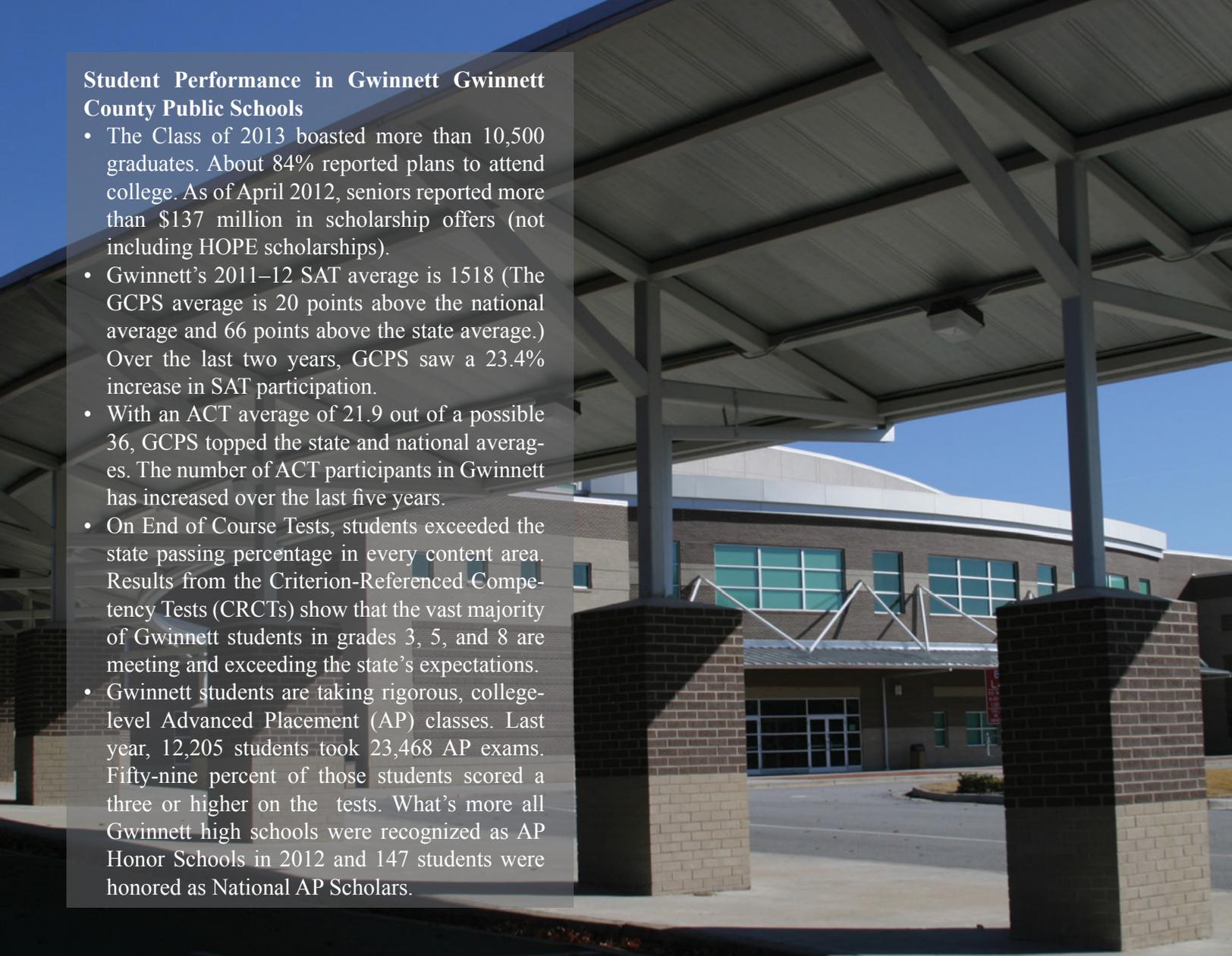
# Big Potential.

Lilburn is proud to be served by some of the highest performing schools in Georgia. U.S. News & World Report ranked Lilburn's Parkview High School as No. 10 and Berkmar High School as No. 13 out of all high schools in the state. The Gwinnett School of Mathematics & Science, which is a Gwinnett County Public Schools charter school only 6 miles from Lilburn, was ranked third in the nation! Award-winning private schools, such as Providence Christian Academy and Greater Atlanta Christian, also offer a variety of opportunities to Lilburn students. [gwinnett.k12.ga.us](http://gwinnett.k12.ga.us)



## Student Performance in Gwinnett Gwinnett County Public Schools

- The Class of 2013 boasted more than 10,500 graduates. About 84% reported plans to attend college. As of April 2012, seniors reported more than \$137 million in scholarship offers (not including HOPE scholarships).
- Gwinnett's 2011–12 SAT average is 1518 (The GCPS average is 20 points above the national average and 66 points above the state average.) Over the last two years, GCPS saw a 23.4% increase in SAT participation.
- With an ACT average of 21.9 out of a possible 36, GCPS topped the state and national averages. The number of ACT participants in Gwinnett has increased over the last five years.
- On End of Course Tests, students exceeded the state passing percentage in every content area. Results from the Criterion-Referenced Competency Tests (CRCTs) show that the vast majority of Gwinnett students in grades 3, 5, and 8 are meeting and exceeding the state's expectations.
- Gwinnett students are taking rigorous, college-level Advanced Placement (AP) classes. Last year, 12,205 students took 23,468 AP exams. Fifty-nine percent of those students scored a three or higher on the tests. What's more all Gwinnett high schools were recognized as AP Honor Schools in 2012 and 147 students were honored as National AP Scholars.





## Big attraction.



Gwinnett County is one of the most culturally diverse counties in the United States. No wonder BAPS located one of the largest Hindu temples in the world right here in our city limits. More than 200,000 people annually visit the Mandir, which was brought over piece by piece from India and assembled here in Lilburn. Thousands attend the annual Diwali fireworks celebration or “Festival of Lights.” [atlanta.baps.org](http://atlanta.baps.org)



# Big Events.

The City of Lilburn and other organizations host several events each year that bring thousands of people to Lilburn City Park. The creation of a hospitality zone that encompasses the park and the surrounding Old Town district has opened the door to bigger and better events in the city. The City's other parks and area attractions also host events that draw thousands to the area each year.

**Photo: Sparkle in the Park  
July 4, 2014**



@CityOfLilburn  
@LilburnCityPark





**Food Truck Tuesdays**



**Christmas Parade**



**Lilburn Daze Arts and Crafts Festival**



**National Night Out**

# Big Opportunities.

Acquiring a business license is an important step in the life of a business. A license gives your business credibility, protects you from certain liability, and enables you to file business taxes separate from personal taxes.

An Occupational Tax Certificate is required for any business in the City of Lilburn, regardless of the size of the business or whether it is operated at a residence or commercial location.

## Important Dates

**January 31:** Annual Business License Renewal Application Due

**March 31:** Occupation Taxes Due

## Business support in Lilburn

### Downtown Development Authority:

This seven-member board is appointed by the City Council to serve as advocates and advisors on issues related to economic development in Lilburn. [cityofilburn.com](http://cityofilburn.com) under “Boards and Commissions”

### Community Improvement District:

The Lilburn Community Improvement District (CID) is a public-private partnership that is used to revitalize the Hwy. 29 corridor. It is an effective tool for financing improvements that directly enhances commercial property values by allowing property owners to

determine how funds are spent. [lilburncid.com](http://lilburncid.com)

### Lilburn Community Partnership:

The Community Partnership fosters community engagement and collaboration among residents, organizations and institutions who work together to create a sense of place and community in Lilburn.

[lilburncp.com](http://lilburncp.com)

### Lilburn Business Association:

LBA is a powerful tool for business owners and managers to reach a broader market, increase their customer base and grow their businesses.

[lilburnbusiness.org](http://lilburnbusiness.org)

## Business License Information

Forms online at [cityofilburn.com](http://cityofilburn.com). Or contact Kaleigh Frederick, Licensing and Revenue Manager, 770-279-3719, [businesslicense@cityofilburn.com](mailto:businesslicense@cityofilburn.com).

## Business Development Opportunities

Doug Stacks, Director of Planning and Economic Development, 770-279-3719, [dstacks@cityofilburn.com](mailto:dstacks@cityofilburn.com).

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